

Year of the Rooster - The Economy Wakes Up



Thursday, June 29, 2017 - *New Date!*
10 am - 11 am CT

About the Webinar

As the CMI has been suggesting for the last several months there has been a decided turn towards the optimistic in the economy as a whole. What is causing this? Is this anticipation of what is to come? Is it reaction to forces that started in 2016? Is this something we can count on for growth or will it fade in the harsh light of political and economic reality?

During this 60-minute webinar you will learn:

- How the Credit Managers' Index (CMI) saw this coming.
- What forces are pushing positively and which are pushing in a negative direction?
- What else can credit managers look at to understand what is coming at them?

About the Presenter



Chris Kuehl is the co-founder and Managing Director of Armada Corporate Intelligence, a company created in 1999 to provide strategy foundation, competitive intelligence, business analysis and economic forecasting for corporate clients. Chris is the editor and primary writer for several publications including Business Intelligence Briefs, Strategic Intelligence, and Business Credit Magazine. A frequent commentator for the media, he is a regular economic/business analyst for KMBZ radio and the local NBC affiliate in his native Kansas City, MO, and has been extensively quoted in national newspapers, magazines and trade publications. He holds a Masters Degree in Soviet and East European Studies, a Masters in East Asian Studies and a PhD in Political Economics from the University of Kansas. He has been on the faculty of universities in the US, Hungary, Estonia, Russia, Singapore and Taiwan. Closer to home, Chris is the brains behind NACM's Credit Manager's Index.

WEBINAR

WEBINAR REGISTRATION

Participation points are available for this webinar.

Date

Thursday, June 29, 2017

Time

10a.m. — 11a.m. CST

Cost (per connection)

\$99 - Member, \$198 - Nonmember
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